



PHYTO MIN HLAING



Senior UI/UX Designer
(+95) 9 797021911

ABOUT ME

Date/ Place of Birth

1982-01-14 Yangon

Location

Yangon, Myanmar

National Card No.

12/KaTaTa (N) 028370

Gender

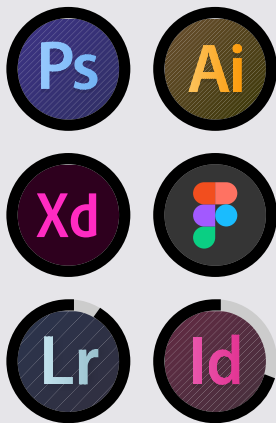
Male

Experience

over 7 Years in Product UI/UX

over 14 Years in Graphic Designer

SKILLS



ACHIEVEMENTS



Ooredoo Hackathon 2019
Rural Development Project
Oct 2019

PROFESSIONAL PROFILE

A highly creative Product UI/UX designer with over 7 years of experience and passion for technology. Process strong portfolio of successful projects demonstrating user-centred design methodologies and flawless execution. Expertise in conducting user research and usability testing. Worked in collaboration with multiple teams from a variety of disciplines.

I am a hard worker with high ambitions. I like being challenged and always open to learn and try new things.

PROFESSIONAL EXPERIENCE

SENIOR PRODUCT UI/UX DESIGNER

JAN,2021 - UP TO DATE OWAY CO.,LTD.

- ◇ Manage design libraries and design systems with adherence to product branding requirements.
- ◇ Oversee the development and delivery of effective user interfaces.
- ◇ Manage a team of junior UI designers, providing training and support.
- ◇ Work with digital analytics team to assess the impact of all UI design and usability changes.
- ◇ Assist with user research, interviews, surveys and usability studies, translating findings into wireframes and prototypes.

PRODUCT UI/UX DESIGNER

AUG,2019 - SEP,2020 FLYMYA TRAVEL

- ◇ Gather and evaluate user requirements in collaboration with product managers and engineers
- ◇ Illustrate design ideas using storyboards, process flows and sitemaps
- ◇ Design graphic user interface elements, like menus, tabs and widgets
- ◇ Build page navigation buttons and search fields
- ◇ Develop UI mockups and prototypes that clearly illustrate how sites function and look like
- ◇ Create original graphic designs (e.g. images, sketches and tables)
- ◇ Prepare and present rough drafts to internal teams and key stakeholders
- ◇ Conduct layout adjustments based on user feedback
- ◇ Adhere to style standards on fonts, colours and images

PRODUCT UI/UX DESIGNER

FEB,2018 - JUL,2019 OWAY CO.,LTD.

- ◇ Interface Design for all website products (Oway Travel, Oway Ride and Mini Oway) and services (Flights, Hotels, Tours, Express Bus, Myanmar Visa, Car Rental, etc)
- ◇ Interface Designs for Mobile (iOs and Android Version for all products and services)
- ◇ Interface Designs for Mobile Version (all products and services)
- ◇ Responsive Designs for a web to mobile
- ◇ Redline user interface design document for all products
- ◇ Prototyping for all products and services using Mockplus
- ◇ Creating logos and icons needed for web and mobile development

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EDUCATIONS

B.Sc (Chemistry)

Yangon Distance University
of East Yangon.
Mar,2001 - Oct,2005

Diploma in Computer Arts

(Kumudra) Forever Group
Feb,2003 - Mar, 2005

User Research

Interaction Design Org
Apr,2020 - Jun,2020

Mobile User Experience

Interaction Design Org
Apr,2020 - Jun,2020

HOBBIES

Reading

Traveling

Driving

Video Games

Learning

CONTACT



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Kyauktada Tsp,
Yangon, Myanmar.



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+95 9 79 7021 911



<https://phyominhlaing.netlify.app/>

PROFESSIONAL EXPERIENCE

HEAD OF GRAPHIC DESIGNER

SEP,2014 - OCT,2016 GOLDEN WING MYANMAR CO.,LTD.

Design graphics for use in media products such as magazines, labels, advertising and signage. Typical activities include:

- ◇ Liaising with clients to determine their requirements and budget
- ◇ Managing client proposals from typesetting through to design, print and production
- ◇ Working with clients, briefing and advising them concerning design style, format, print production and timescales
- ◇ Developing concepts, graphics and layouts for product illustrations, company logos, and websites
- ◇ Determining the size and arrangement of illustrative material and copy, and font style and size
- ◇ Preparing rough drafts of material based on an agreed brief
- ◇ Reviewing final layouts and suggesting improvements if required
- ◇ Liaising with external printers regularly to ensure deadlines are met and material is printed to the highest quality.

GRAPHIC DESIGNER

OCT,2008 - MAR,2011

Q.F INTERNATIONAL MARKETING PTE LTD. (SINGAPORE)

Create a new design for Chocolate Production Packaging materials. Collaborated with creative design and produce computer-generated artwork for marketing and Production Packaging materials. Participated in production of print and promotional items for key clients under the direction of Production.

Key Achievements:

- ◇ Consistently recognized for fresh and innovative ideas and applications.
- ◇ A Developed new art-proofing system that increased overall quality of production and improved customer satisfaction to 97%.

GRAPHIC DESIGNER

FEB,2004 - AUG,2007 TIME PRINTING CENTER

with clients to creative vision, conceive designs and consistently meet deadlines and requirements. Effectively build, motivate and direct design and production teams. Coordinate freelance designers, consultants and vendors to meet all project requirements. Create and conduct highly persuasive sales and marketing presentations. Expertly convert features to benefits to achieve client objectives. Manage all operational, strategic, financial, quote/bid, staffing and administrative functions.

Key Achievements:

- ◇ Completed client projects
- ◇ Provided proposal layout and design for million corporate contracts under extremely tight deadlines.
- ◇ Established trusting relationships with designer, vendors and key clients.

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